

## PRESS RELEASE

### Common cause: Maximilian Günther is official partner and PR ambassador of Racemates

Monaco, 03.02.2023. Maximilian Günther and Racemates have joined forces with an official partnership on the digital platform. The promising concept allows fans to benefit directly from the sporting performance of the Formula E driver from Oberstdorf. Global motorsport manager Racemates offers physical collectable cards of racing drivers, which are secured as “NFTs” on blockchain.

With this collaboration, Racemates and the 25-year-old from the Allgäu region of Germany are sending a clear signal for the digital future of motorsport. Through the trading cards, Günther shares his results and successes directly with his fans, establishing a unique connection to them. The exclusive collector’s card is available in three different levels of rarity (35 Bronze, 25 Silver and 10 Gold). The virtual cards can be used in the Racemates Racing League from May. Users can purchase the exclusive Günther card now at [www.racemates.de](http://www.racemates.de).

Maximilian Günther: “My race outings in Formula E mean I am actively involved in an extremely innovative environment. Pioneering technologies, including NFTs, are a big step in digital development. I am very proud to now be a part of Racemates. I am pleased that this will bring my fans even closer to my performances and my racing. In this way, we are making it possible to experience motorsport on a new level.”

Michael Sälzer, co-founder/CEO of Racemates: “We are thrilled to welcome Maximilian as part of our community. His passion and enthusiasm for motorsport, together with his professional way of working and his eloquent appearance, make him a perfect representative for our brand. We are confident that “NFTs” will play a major role in motorsport in the future, and in this way we are creating a unique platform for fans. The topic of sustainability is obviously of great concern to us. As such the Polygon Blockchain is used as a Layer 2 Blockchain for our NFTs. Polygon is an Ethereum Sidechain that is known as a “green” Blockchain due to its low energy consumption through Proof-of-Stake validation compared to Proof-of-Work.”

This season, Günther goes in pursuit of success for Maserati MSG Racing in the ABB FIA Formula E World Championship. The Monaco resident has been driving in the fully-electric racing series for five years and will be in the cockpit of the Gen3 car, generating 350 kilowatts (roughly 480 hp), in 2023. Günther’s big breakthrough came in January 2020 when, at just 22 years of age and racing for BMW i Andretti Motorsport at the time, he made history as the youngest Formula E race winner. His next race is the Hyderabad E-Prix in India from 10<sup>th</sup> to 11<sup>th</sup> February.



**maxg**

Maximilian Günther



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